



MEDIA GUIDES FOR THE REPORTING OF CHILD SEXUAL ABUSE:

CONSULTATION SUMMARY



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Dr
Prof

Author
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For more information, please contact:

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Tailoring around different media cohorts and ‘entry points’	.
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Clear boundaries and parameters	.
Intersectionality and diversity	.
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EXPECTATION MANAGEMENT AND PREPARATION

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Q. How do you think the media should report on child sexual abuse?
A. I think the media should report on child sexual abuse in a way that is sensitive to the victims and does not sensationalize the crime. They should focus on the facts and the impact on the victims, rather than on the details of the crime or the identity of the perpetrator. They should also report on the support services available to victims and the steps that can be taken to prevent further abuse.

ADVOCACY AND MOVING TO THEMATIC, NOT EPISODIC, REPORTING

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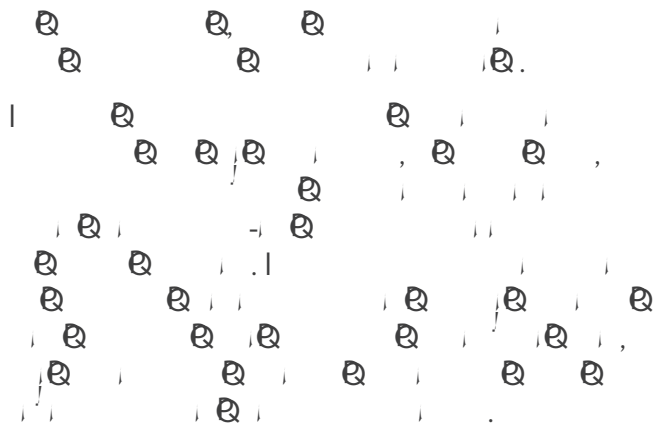
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TAILORING AROUND DIFFERENT MEDIA COHORTS AND ENTR POINTS'

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INTERSECTIONALIT AND DIVERSIT

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Media champions and mentors

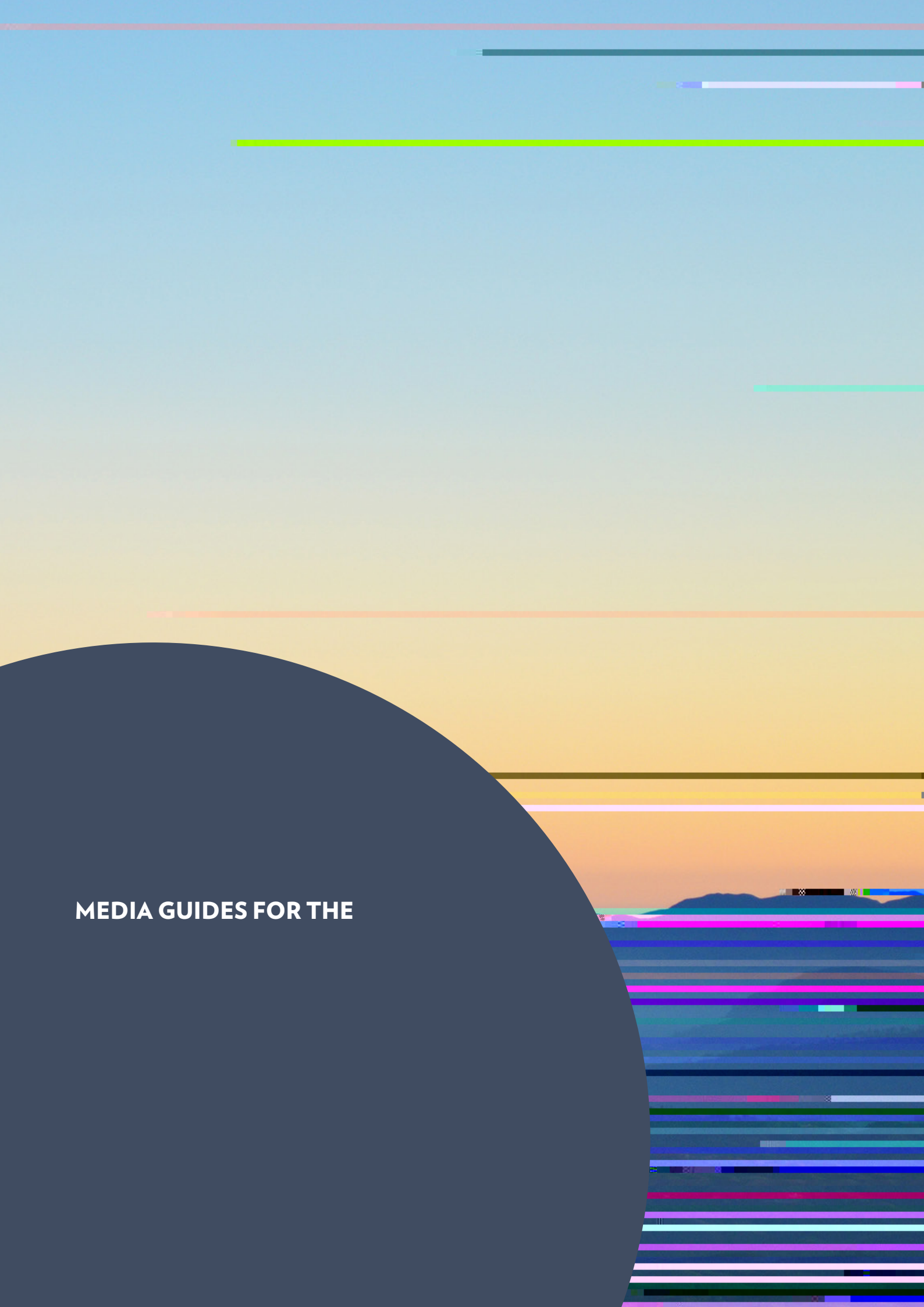
Some of the key findings from the consultation were that media champions and mentors are essential for ensuring that the reporting of child sexual abuse is handled in a sensitive and accurate manner. These individuals play a crucial role in providing support and guidance to journalists and other media professionals who may be unfamiliar with the complexities of this issue. They also help to ensure that the reporting is based on accurate information and does not cause further harm to the victims. The consultation highlighted the need for ongoing training and support for these individuals, as well as the importance of having a clear protocol in place for dealing with media enquiries. This includes having a designated point of contact and ensuring that all information is shared in a timely and appropriate manner. The findings also emphasized the need for a collaborative approach between the media and the relevant authorities, such as the police and the child protection services, to ensure that the reporting is effective and that the interests of the victims are protected.

Best practice, award and reward schemes

The consultation identified several examples of best practice, award and reward schemes that have been implemented by media organizations and other stakeholders. These schemes aim to recognize and encourage high-quality reporting on child sexual abuse, as well as to provide support and recognition to the individuals involved in the reporting process. Some of the key findings from the consultation were that these schemes are most effective when they are based on clear criteria and are supported by a range of stakeholders, including the media, the relevant authorities, and the public. They also need to be regularly reviewed and updated to ensure that they remain relevant and effective. The consultation also highlighted the need for a national award and reward scheme, which would provide a platform for recognizing and celebrating the achievements of individuals and organizations who have made a significant contribution to the reporting of child sexual abuse. This would help to raise the profile of this issue and encourage more people to get involved in the reporting process. The findings also emphasized the need for a clear protocol in place for dealing with media enquiries, which includes having a designated point of contact and ensuring that all information is shared in a timely and appropriate manner.

Dissemination

The consultation identified several key findings related to the dissemination of information on child sexual abuse. These findings highlight the need for a clear and consistent message to be disseminated to the public, as well as the importance of using a range of communication channels to reach different audiences. The consultation also emphasized the need for ongoing training and support for media champions and mentors, as well as the importance of having a clear protocol in place for dealing with media enquiries. This includes having a designated point of contact and ensuring that all information is shared in a timely and appropriate manner. The findings also highlighted the need for a collaborative approach between the media and the relevant authorities, such as the police and the child protection services, to ensure that the reporting is effective and that the interests of the victims are protected. The consultation also identified several examples of best practice, award and reward schemes that have been implemented by media organizations and other stakeholders. These schemes aim to recognize and encourage high-quality reporting on child sexual abuse, as well as to provide support and recognition to the individuals involved in the reporting process.



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